



August 17, 2015

Howdy Friends, Neighbors and Loyal Supporters of Meadow Wood Elementary!

On behalf of Meadow Wood Elementary (MWE) Parent Teacher Association (PTA), we would like to invite you to be a part of Meadow Wood Elementary's 51st year of success. In the past, MWE PTA has reached out to our community and its businesses at multiple times throughout the school year for contributions to various events and programs. New for the 2015-2016 school year, MWE PTA has opted to focus the majority of our fundraising efforts at the beginning of the school year by offering sponsorship options. Our theme for this school year is "MWE PTA – Connecting our Community". PTA is truly focused on working with all kids at MWE to give each one of them a helping hand.

MWE PTA's largest annual school event is the MWE PTA Carnival, which provides a fun-filled afternoon for the entire MWE community, and will be held this year on Saturday, October 24th, 2015 from 11am to 3pm. In addition to offering t-shirt and booth sponsorships, we are currently seeking items for our prize drawing at Carnival.

Through the funds donated from generous community members, MWE PTA has funded programs and events such as Hands on Science, Fun Fitness Fridays, Cultural events & programs and Watch D.O.G.S. (Dads of Great Students). In addition to these educational opportunities for the students, the PTA has sponsored continuing education programs for our teachers, upgraded technology and enhanced safety on campus by providing every teacher with walkie talkies, among several other improvements. MWE PTA also supports the community by working alongside Family Point Resources and supporting its programs and events.

All of MWE PTA's community sponsors will be featured in the MWE directory and on the MWE PTA website. Additionally, there are opportunities for advertising on MWE's front marquee, company banners displayed on the school's fence fronting Memorial Drive, yearlong recognition in the school's lobby, to name a few. Please see the attached sheet for further information on directory ads and sponsorship levels.

Thank you for your consideration in assisting the MWE PTA take an active part in further expanding the quality and quantity of educational opportunities for our students, teachers and staff. The families of MWE along with the faculty thank you, as 100% of your donations directly benefit the students of Meadow Wood Elementary. MWE PTA is also a registered 501c-(3) charitable organization, so your donation can also be used as a tax deduction. Letters for tax purposes will be sent out at the end of the calendar year.

Please feel free to contact Stacy Morris or Pamela Townsend with any questions regarding sponsorship at sponsorship.mwepta@gmail.com. We look forward to hearing from you soon!

Best Regards,

Stacy Morris and Pamela Townsend
MWE PTA Sponsorship Chairs



SPONSORSHIP TIERS

- **Platinum - \$1500 or more**
 - Yearlong recognition in the lobby of the school. Your family/company name/logo will be prominently displayed in the front office of the school for all to see for the 2015-2016 school year.
 - A full page color ad in the MWE Directory (in terms of location in the directory, priority will be given to the highest donations)
 - Your family name/company name will be displayed in rotation on MWE's marquee for two weeks in the Fall and two weeks in the Spring
 - Your family name/company name/logo will be displayed at all of the MWE events, including the MWE Fall Carnival, Boosterthon Fun Run, etc.
 - All recognition offered in the previous tiers

- **Gold – \$1,000 to \$1,499**
 - A full page color ad in the MWE Directory
 - Your family name/company name will be displayed in rotation on MWE's marquee for two weeks in the Fall and one week in the Spring
 - Your family name/company name/logo will be displayed at all of the MWE events, including the MWE Fall Carnival, Boosterthon Fun Run, etc.
 - Your family name/company name will be displayed as a Booth Sponsor for one of the MWE PTA Carnival Booths
 - A handmade Thank You craft from the children of Meadow Wood Elementary to prominently display in your home or office recognizing your sponsorship.
 - All recognition offered in the previous tiers

- **Silver - \$999 - \$500**
 - A full page black & white ad in the MWE Directory
 - The opportunity to display your company banner on the MWE perimeter fence facing Memorial Drive two weeks in the Fall and one week in the Spring
 - Your family name/company name listed on the MWE PTA Carnival T-shirt
 - All recognition offered in the previous tiers

- **Bronze – \$499 - \$250**
 - A half page ad in the MWE Directory
 - Your family name/company name/logo displayed on the MWE PTA website
 - All recognition offered in the previous tiers

- **Friends of Meadow Wood - \$249 - \$100**
 - Your family name/company name listed in the MWE Directory
 - Your family name/company name listed on the MWE PTA Carnival Map
 - Name published in the school newsletter

- **Neighbors of Meadow Wood - \$25- \$99**
 - Name published in the school newsletter
 - Sincere gratitude and appreciation from the MWE Families and Faculty



SPONSORSHIP FORM 2015-2016

Family / Company Name: _____

Address: _____

Contact Person: _____ Phone: _____

Email Address: _____

Donation Amount & Tier _____

_____ Please use my advertisement from last year.

_____ Please use my new advertisement that I have emailed to you.

_____ Please accept our donation, no ad will be sent.

As a reminder, your donation is tax deductible, as Meadow Wood Elementary PTA is a 501c-(3) organization. Please include cash or a check made payable to "MWE – PTA". Thank you for your support!

Special note: Please mail your forms to MWE PTA Sponsorship, 14230 Memorial Drive, Houston, TX 77079. You may also submit your information & donation online via the PTA website: www.meadowwoodpta.com

With sincerest thanks,

Stacy Morris & Pamela Townsend
MWE Sponsorship Co-Chairs

DIRECTORY AD DETAILS: Half page ad dimensions are 3.75" x 4.50" and full page ad dimensions are 7.50" x 4.50". All completed ads must be submitted by September 25, 2015. Please email the ad in a .pdf format to sponsorship.mwepta@gmail.com.